



8th International Symposium on Soil Organic Matter (SOM 2022) -Sponsorship Prospectus-

I. Overview

1. Title

- 8th International Symposium on Soil Organic Matter (약칭: SOM 2022)

2. Dates & Venue

- Dates: June 26 (Sun) ~ 30 (Thu), 2022
- Venue: Grand Walkerhill Seoul • Seoul, Korea

3. Theme

- SOM in the Anthropocene

4. Previous symposium

- Held every two years
 - 8th symposium was planned to held in 2021 but postponed due to the COVID-19 pandemic.
- 7th International Symposium on Soil Organic Matter Australia (2019)
- 6th International Symposium on Soil Organic Matter United Kingdom (2017)
- 5th International Symposium on Soil Organic Matter Germany (2015)

5. Official Language

- English

6. Host organization

- Korean Society of Soil Science and Fertilizer (KSSSF)

7. Organizer

- Chair Pil-Joo KIM (Gyeongsang National University)
- Vice Chair Sung Chul KIM (Chungnam National University)
- Secretary General Sang Yoon KIM (Sunchon National University)

※ [List of Local Organizing Committee](#)

8. Website

- www.som2022.org



9. Program at-a-glance

Time	June 26 (Sun)	June 27 (Mon)	June 28 (Tue)	June 29 (Wed)	June 30 (Thu)
08:30-16:30	Booth & Poster Board Build-up (09:00-14:00)	Registration (08:00 ~)		-	-
08:30-09:00		Opening Ceremony	-		
09:00-11:00		Opening Plenary	Plenary Session 2	Plenary Session 4	Field Tour (Ticket Sales)
11:00-11:30		Coffee Break & Exhibition			
11:30-13:00		Concurrent Session 1 (3 sessions)	Concurrent Session 3 (3 sessions)	Concurrent Session 5 (3 sessions)	
13:00-14:00		Lunch & Exhibition			
14:00-15:00		Plenary Session 1	Plenary Session 3	Plenary Session 5	
15:00-16:00	Registration (16:00-19:00)	Poster Session 1 (with coffee break)	Poster Session 2 (with coffee break)	Poster Session 3 (with coffee break)	
16:00-17:30		Concurrent Session 2 (3 sessions)	Concurrent Session 4 (2 sessions)	Closing Ceremony (~ 16:30)	
18:00-20:00	Reception	-	Symposium Dinner	-	-

10. Secretariat

- c/o ThePlan Co. (For sponsorship inquiries)
: Ms. Julia YI (secretariat@som2022.org) • T. +82-2-538-2042~3)



II. Sponsorship Package

1. Overview

	Item	Amount	No. of sponsor(s)	Remarks
1) Main Sponsor	① Gold	USD\$ 10,000	Multi companies	
	② Silver	USD\$ 7,000		
	③ Bronze	USD\$ 5,000		
2) Exhibition booth	④ Shell scheme (6m ²)	USD\$ 3,000	Multi companies	
3) Printed AD in Final Program	⑤ Back cover	USD\$ 2,500	Sole company	Full page
	⑥ Inside of front cover	USD\$ 2,000	Sole company	Full page
	⑦ Inside of back cover	USD\$ 2,000	Sole company	Full page
	⑧ Inside full page	USD\$ 1,500	Multi companies	
	⑨ Inside half page	USD\$ 750	Multi companies	
4) Web Banner	⑩ On the main page	USD\$ 500	Multi companies	
	⑪ On the sponsor's page	USD\$ 300		
5) Others	⑫ Coffee Break	USD\$ 1,000	Up to 6 companies	2 sponsors/day
	⑬ Souvenir	USD\$ 3,000	Sole company	
	⑭ In-kind	Negotiable	Multi companies	

2. Sponsors' Benefits

1) Main sponsor

Item		Gold	Silver	Bronze
Amount		USD\$ 10,000	USD\$ 7,000	USD\$ 5,000
Exclusive offer	① Free registration	3 persons	2 persons	1 person
	② Free booth	Shell scheme (6m²)	X	X
	③ Free printed AD	One inside full page	One inside half page	X
	④ Free web banner	Main page 노출		
Remarks				
<div>- Free registration is limited to sponsor company's employee.</div> <div>- If you want to use the exhibition booth, a free booth is provided, and the sponsor must additionally carry out the decoration inside the booth.</div> <div>- Refer to each item for details on the Sponsorship Benefits items.</div>				



2) Exhibition Booth

① Basic offer

Size & spec	Shell scheme (6m ²) - 1 unit (space only booth is not available)
Including	A. A three-sided divider: 3m (w) x 2m (d) x 2m (h) B. One fascia with company name C. On "Info. Desk" with one folding chair D. Three spotlights E. One electronic socket (220V, 1kw) F. TWO exhibitor's name badges with a company name/1 unit

Image of Shell scheme (6m²)



- ② Please refer to "SOM 2022 Sponsor's Manual" distributed 3 months before the SOM 2022 for regulations and detailed schedule for installation and demolition of a booth.
- ③ Signage change (using logo and so on), additional rental of furniture, printing related to booth decoration, etc. can be requested and processed through the official SOM 2022 booth constructor and all necessary information and forms will be found in "SOM 2022 Sponsor's Manual".



3) Printed AD in Final Program

- ① Sponsor
 - Gold & Silver Sponsors
 - Company purchased the item of “3) Printed AD in Final Program”
- ② Guidelines for submitting AD file
 - Deadline: May 31 (Tue), 2022
 - Submit the AD file to the SOM 2022 secretariat to secretariat@som2022.org
 - Submit TWO file: One **file for publication** & one **file for draft confirmation**

※ For details, please check “③ Guidelines for creating AD file”
- ③ Guidelines for creating AD file
 - Production of AD file must be one by the sponsor.
 - Language: English (SOM 2022 Final Program is published in English)
 - Notes on AD files

File for Publication – submission in one of the three options below



Illustrate file (.ai)

- Save under CS5 version
- Outline all fonts
- Attached photos includes linked files and check & save



Photoshop file (*.psd / *.eps)

- Outline all fonts
- Save size as 300 dpi
- Merge all layers into one file



PDF file (*.pdf)

- Outline all fonts
- Save size as 300 dpi

File for draft confirmation



JPG file (*.jpg)

- Save size as 300 dpi

④ Guidelines for size

- Prepare AD file in “working size” with margins of 3mm margin on all sides.

Category	Working size (contents + 3mm margin on all sides)	Printing size (contents only)
Full page AD	211mm (w) x 286mm (h)	205mm (w) x 280mm (h)
Half page AD	211mm (w) x 146mm (h)	205mm (w) x 140mm (h)

- Responsibility for image distortion and cropping due to ad file size error lies with the advertising file submission agency, and the SOM 2022 secretariat does not perform any work related to correcting and correcting error files.



4) Web Banner

Category	On Main page	On Sponsor page
Exposed page	SOM 2022 Main page	SOM 2022 Sponsor page
Posting period	From contract date until the website is closed	
Size (pixels)	To be announced	To be announced
File type	JPG or PNG file	
Submission	Submit secretariat@som2022.org including URL information to be linked in the web banner.	

5) Others

Category	Coffee Break	Souvenir	In-kind*
Amount	USD\$ 1,000/slot/day	USD\$ 3,000	Negotiable
Conditions	Up to 6 companies (2 sponsors/day)	Sole company	Multi companies
Benefits	Final program and on-site notice (Limited to sponsored coffee break)	With SOM 2022 logo, sponsor's logo printed	Negotiable

* Please contact the SOM 2022 secretariat (Ms. Julia Yi, secretariat@som2022.org / T. +82-2-538-2042~3) for "In-kind" item.

3. Procedures and Accounting Rules

1) Procedures

Fill out a booking form

- Participation in the SOM 2022 Sponsorship does not require a contract and will be replaced by email submission of the attached booking form.

Submit a contract

- Submit the AD file to the SOM 2022 secretariat to secretariat@som2022.org
- Documents to be submitted:
 - ① Booking form, ② Company logo files (One in JPG file & one in AI file)

Payment

- Make a payment to designated bank account on page. 7.
- Full payment within ONE month after booking form submission.
- If you need an invoice for the payment, please request to the SOM 2022 secretariat to secretariat@som2022.org



2) Payment information

- ① Full payment deadlines: May 31 (Tue), 2022
- ② Account information
 - Bank name: To be announced
 - Branch Name: To be announced
 - Bank Address: To be announced
 - Bank Tel.: To be announced
 - Beneficiary: Korean Society of Soil Science and Fertilizer
 - Account No.: To be announced
 - SWIFT Code: To be announced

3) Cancellation policy

- ① Cancellation must be notified in writing to the SOM 2022 Secretariat by email (secretariat@som2022.org), and the email must include the reason for cancellation and refund account information.
- ② The refund account must be in the name of the sponsor, and personal bank accounts cannot be used.
- ③ All refunds will be made one month after the end of the conference.
- ④ Bank fees and remittance fees will be deducted from the refund amount and then refunded.
- ⑤ Cancellation policy

Date	Refunded amount
Cancellation by December 31, 2021	50% refund
Cancellation by March 31, 2022	50% refund
Cancellation from April 1, 2022	No refund